

Mark your Calendar NOW!



**CONGRESSIONAL FLY-IN**  
**APRIL 29-30, 2009**  
**KEY BRIDGE MARRIOTT - ARLINGTON, VA**

**Wednesday, April 29, 2009**

2:00 p.m. – 4:00 p.m.

4:00 p.m. – 5:00 p.m.

6:00 p.m. – 9:00 p.m.

Congressional Fly-In Orientation with Stephanie Vance

Issue Briefing

Reception & Dinner with William Kristol,  
Editor of *The Weekly Standard*



*In Partnership with*



PLUMBING-HEATING-COOLING  
CONTRACTORS ASSOCIATION



**Thursday, April 30, 2009**

7:30 a.m. – 9:00 a.m.

10:00 a.m. – 4:00 p.m.

4:00 p.m. – 5:00 p.m.

Congressional Speakers Breakfast on the Hill

Meetings on Capitol Hill

Fly-In Debriefing and Wrap-Up



# HARDI CONGRESSIONAL FLY-IN

## IN PARTNERSHIP WITH ACCA, PHCC AND ASA

### KEYNOTE SPEAKER:

#### William Kristol

William Kristol is editor of the influential Washington-based political magazine, *The Weekly Standard*. Widely recognized as one of the nation's leading political analysts and commentators, Mr. Kristol regularly appears on *FOX News Sunday* and *FOX News Channel*. As an advocate for a strong American foreign policy, he has pushed forward the foreign policy debate since September 11th, and continues to drive the conversation as co-author of *New York Times* bestseller *The War Over Iraq*. He edited the well-received anthology *The Weekly Standard, A Reader: 1995-2005*, and in 2007, he was a regular columnist for *TIME* magazine. In January 2008, he became a regular Op-Ed page columnist for *The New York Times*.



Before starting *The Weekly Standard* in 1995, Mr. Kristol led the Project for the Republican Future, where he helped shape the strategy that produced the 1994 Republican Congressional victory. Prior to that, Mr. Kristol served as chief of staff to vice president Dan Quayle during the Bush administration, and to Secretary of Education William Bennett under President Reagan. Before coming to Washington in 1985, Mr. Kristol taught politics at the University of Pennsylvania and Harvard's Kennedy School of Government.

Mr. Kristol recently co-authored *The New York Times* bestseller *The War Over Iraq: America's Mission and Saddam's Tyranny*.



### CONGRESSIONAL FLY-IN FAQ'S:

**Q:** *What is a Congressional Fly-In?*

**A:** Many associations and advocacy groups organize Fly-In's for their members to meet with the staff of their federal legislators as a means of "blitzing the Hill" with issues, concerns, and proposals specific to the members of the organization.

**Q:** *Why should I travel to D.C. for a Fly-In?*

**A:** HVACR distributors have seen an unprecedented number of regulatory and legislative proposals that would affect many members' businesses. Very few on Capitol Hill understand anything about the HVACR industry, wholesale distribution, and the challenges small businesses face so Fly-In's such as this one efficiently matches member executives with their elected representatives to start or advance understanding and relationships.



**Q:** *How am I supposed to know what to do?*

**A:** HARDI will schedule all Congressional meetings and offer extensive education on what to expect, protocol, key issues and talking points, and how to make the most of your brief time with the staffs of your elected officials.

**Q:** *Am I going to have to attend these meetings by myself?*

**A:** Congressional meetings will be scheduled based on who participates in the Fly-In and where they come from. Members from the same state or Congressional districts will have meetings scheduled together.

**Q:** *I don't follow politics and don't know the details of many issues. How am I supposed to participate in these meetings?*

**A:** HARDI will thoroughly outline all key issues the association is tracking and provide all participants with relevant points and arguments. The reason for you to be in these meetings is, as an HVACR distribution executive, to educate legislators about what you do each and every day to build your business.

**Q:** *I did not support my Congressman so why would I meet with him/her?*

**A:** While in office, House and Senate representatives serve everyone in their district or state regardless who voted for them. Most likely, those you didn't support know or understand little about your business and need to put a face and name to arguments and opinions that may differ from their campaign talking points. Change will never happen if we only talk to those with whom we already agree.

IN PARTNERSHIP WITH



HARDI has partnered with ACCA, PHCC and ASA on this 2009 Congressional Fly-In. HARDI members are encouraged to coordinate with their ACCA and PHCC customers and participate in the Fly-In jointly.